



# Tom Diehl, CPRP

Project Consultant



## Work Experience

Tom is a Recreation and Athletics Management Professional with over 30 years of experience at both public and private institutions. While Tom has concentrated on program and facility enhancement, his general expertise includes strategic and master planning, feasibility studies, capital and operational planning, budgeting, resource management, procurement/contract administration, equipment specifications, construction management and historical renovations. Much of his work has been focused on collegiate-level projects. He has extensive experience with recreation and athletics programming, community relations, and special events management. He has successfully overseen capital projects valued up to \$60 million.

## Education

Master of Science,  
Syracuse University,  
August 1990

Bachelor of Science,  
Syracuse University,  
December 1982

## Select Professional Affiliations and Development

- Long time NIRSA and NRPA member
- The Grace E. Harris Leadership Institute – VCU Leadership Development - October 2013
- NIRSA School of Recreational Sports Management - June 1997
- Has been CPR/First Aid/AED certified, Certified Pool Operator, Certified Emergency Shelter Operator
- Active Shooter Training

## Representative Positions

- Project Consultant/Manager for GreenPlay with a focus on site operational planning and management, along with integration of stakeholder needs into overall systems success.
- Director and Associate Director of Recreational Sports at Virginia Commonwealth University.
- Assistant Athletic Director for Facilities at Marist College
- Intramural Director, Facility Director, HPE Instructor and Lacrosse Coach at Le Moyne College.
- Played Division I Lacrosse at Syracuse University.
- 13 years of experience coaching at the university level, high school coaching experience and experience coaching almost all sports at various youth levels.

## Representative Facility Project Management Experience

### Similar GreenPlay Projects

- Aspen, CO – Recreation Center Fitness Center Expansion Feasibility Study
- Colchester, VT – Health and Wellness Ctr. Needs Assessment and Master Plan
- Santee, CA – Parks and Recreation Master Plan Update
- Superior, CO – Pool Feasibility Study
- Vancouver, WA – Maintenance TCO and Alternative Analysis
- Waukesha, WI – Recreation Center Feasibility Study
- Wilsonville, OR – Parks and Recreation Master Plan

### University Recreation Projects

- \$56 million Cary Street Gym and Jonah L. Larrick Student Center Construction/Renovation Project
- Cary Street Gym Historic Restoration Project after 3 alarm fire
- Renovation of Boat Houses and Docks Marist College
- Construction of Division I Baseball Stadium Marist College
- Construction of Natural Grass Athletic and Intramural Fields Marist College
- Construction of Design Build Recreation Center Le Moyne College

## Areas of Expertise

- Master/Strategic Planning & Needs Assessments
- Feasibility Studies & Operational Programming
- Pricing Philosophy
- Organizational Structuring
- Special Projects Promotions and Marketing
- Alternative Funding & Partnerships
- Business Planning
- Policy Development
- Research Studies
- Marketing & Public Relations Strategies
- Information Technology Plans
- Retreat Facilitation & Seminar Planning
- Accessibility Assessments
- Transition Plans
- Cost-Benefit Analysis
- Risk Management Evaluation