



Donald L. Jones, Ph.D.

Project Consultant

Work Experience

Don holds a Ph.D. in Movement Science Education from The Florida State University. He is an Adjunct Professor in the School of Recreation, Health, and Tourism at George Mason University in Northern Virginia. He currently teaches Research Methods in Recreation, Parks, Sport and Tourism as well as Recreation Administration and Planning; Planning, Design, and Operation of Leisure Facilities, and Natural Resources Recreation Planning. While teaching for George Mason University, Don also served as the General Manager of the Freedom Aquatic and Fitness Center. This very successful 110,000 sq. ft. recreation center is part of a unique Tripartite Agreement between Prince William County, the City of Manassas and George Mason University. It represents how a public partnership between governmental agencies can serve to benefit the community at large. Don's passion for Parks and Recreation extends back to his youth and the public parks of Richmond, Virginia. He continued to follow that passion through college and served as a Recreation Specialist, Center Supervisor, and finally as the Sports Coordinator for the Southwest District in Richmond, VA. Don then went on to become the Athletic Director for the highly acclaimed Chesterfield County, VA Parks and Recreation Department which was selected, in 1985-86, as the Best Operated Department in the nation by the National Association of Park and Recreation Executives. Don has also served as a Director for many hospital owned health and fitness facilities to include the Sentara Hampton Health and Fitness Center in Hampton, VA, The Fitness Center and Day Spa in Celebration, FL, and the Tri-City Wellness Center in Carlsbad, CA. Don continues to be involved at the grass roots levels of public planning as he serves on the Advisory Board of the Orange County Florida Parks and Recreation Department. His consulting work has taken him to Japan to assist with the development of a medical fitness center as well as to Rio de Janeiro and Sao Paulo, Brazil where he assisted with Medical Fitness Association Certification for the Companhia Athletica Clubs.

EDUCATION

- Ph.D. in Movement Science Education, The Florida State University
- M.S. Exercise Physiology, Virginia Commonwealth University
- B.S. History Education, Virginia Commonwealth University
- Leadership Legacy Program – George Mason University – 2014 – 2015
- Leadership Osceola County, FL – Community Vision, Osceola County, FL
- Leadership Institute of the Virginia Peninsula, Virginia Peninsula Chamber of Commerce

AFFILIATIONS AND AWARDS

- Advisory Board Member Orange County, Florida Parks & Recreation Department 2017
- Advocate Member – National Recreation and Parks Association
- New County USA Program Award – Fitness Programs, Chesterfield County Parks and Recreation Department
- Rotary Club of Dr. Phillips, Orlando, Florida – 2016 - Present
- Rotarian of the Year – Bull Run Rotary Club, Manassas, VA
- Parks and Recreation Advisory Board, Hampton, VA
- Editorial Board Member, American College of Sports Medicine's Health and Fitness Center – served three terms
- Board of Directors, Medical Fitness Association 2006
- Community Advisory Board – National Public Radio affiliate – WMFE Radio, Orlando, FL,
- C. Everett Koop Award Winner for The Healthy Edge Employee Wellness Program, Sentara Health System, 1998

Representative Project Experience

- Led the Baldrige Quality Initiative for Florida Hospital Celebration Health to improve operational and clinical efficiencies
- AtlantiCare LifeCenter, New Jersey – served as a Consultant to conduct a business and programming analysis for this 45,000 sq. ft. health and fitness center – 2009 – 2010
- Palet Fitness House, Nakagawa, Japan – conducted a business and programming analysis of the operations with the intent of having this become the first certified Medical Fitness Center in Japan.
- Tri-City Wellness Center, Carlsbad, CA – served as a Consultant to make recommendations to improve corporate memberships as well as enhance wellness initiatives within the community
- Rio de Janeiro and Sao Paulo, Brazil – served as a Facility Examiner on the Medical Fitness Association Certification Team to review and conduct an analysis of the medical fitness operations for clubs from Companhia Athletica for MFA Certification
- Established The Fitness Centre & Day Spa at Florida Hospital Celebration Health as the Preferred Offsite Training Center for the David Ledbetter Golf Academy