

Proposal for Professional Services

Master/Strategic Planning & Needs Assessments

GREENPLAY LLC

*The Leading Edge In Parks, Recreation,
And Open Space Consulting*



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Master/Strategic Planning & Needs Assessments

GreenPlay assists public agencies and other organizations throughout the nation with all aspects of master and strategic planning, including needs assessment, public process, level of service analysis, trends, benchmarking, demographics, financial and funding analysis, core services identification, operational and maintenance planning, setting strategic goals and implementation for all quality of life services. GreenPlay usually acts as a Prime Consultant managing projects, but sometimes works in conjunction with other firms as a sub-consultant.

Examples of past projects include:

- **City of Aberdeen, South Dakota** – Parks and Recreation Needs Assessment
- **City of Albany and Dougherty County, Georgia** – Recreation Master Plan Update
- **City of Alexandria, Virginia** – Campagna Center Indoor/Outdoor Playspace Assessment - *in conjunction with Design Concepts*
- **Apex Recreation District | Arvada, CO** – Community Needs Assessment
- **Archuleta County, Colorado** – Recreation Planning Services - *in conjunction with Design Concepts*
- **Arlington County, Virginia** – Public Spaces Master Plan – “Where the Community Comes Together!”
- **Arlington, Texas** – Indoor Recreation Centers Assessment and Plan
- **City of Arvada, Colorado** – Parks and Open Space Public Process and Master Plan
- **North Jeffco Parks & Recreation District, Arvada, Colorado** – Strategic and Master Plans
- **City of Asheville, North Carolina** – Parks, Recreation, Cultural Arts, and Greenways Master Plan
- **Private Health Club, Aurora, Colorado** – Market and Revenue Program Assessment
- **Town of Basalt, Colorado** – Parks, Open Space, and Trails Master Plan
- **City of Battle Creek, Michigan** – Parks & Recreation Master Plan
- **Bella Vista Village, Arkansas** – Comprehensive Needs Assessment and Action Plan
- **Bend Metropolitan Parks and Recreation District, Bend, Oregon** – Comprehensive Parks, Recreation, Open Space and Trails Master Plan
- **City of Bloomington, Indiana** – Parks and Recreation Master Plan Update
- **Bonner Springs, Kansas** – Parks and Recreation Master Plan
- **City of Boulder, Colorado** – Parks and Recreation Department Management & Planning
- **University of Colorado, Boulder, Colorado** – Sports Facilities Needs Assessment
- **City of Brighton, Colorado** – Parks and Recreation Master Plan Update
- **City of Brookline, Massachusetts** – Parks and Recreation Master Plan
- **City and County of Broomfield, Colorado** – Open Space, Parks, Recreation, and Trails Master/Strategic Plan
- **City and County of Broomfield, Colorado** – Broomfield Bay Aquatic Park - Master Plan and Design Documents – *In conjunction with BHA Design Inc.*
- **Broward County, Florida** – Needs Assessment for the Parks and Recreation Division
- **City of Burien, Washington** – Community Center Master Plan
- **Town of Carbondale, Colorado** – Parks, Recreation and Trails Master Plan
- **Town of Cary, North Carolina** – Parks, Recreation, and Cultural Facilities Master Plan
- **City of Casa Grande, Arizona** – Community Services Department Master Plan
- **Town of Castle Rock, Colorado** – Parks, Recreation and Public Properties Master Plan
- **Town of Castle Rock, Colorado** – Phillip S. Miller Park Site Plan *In conjunction with BHA Design*
- **City of Cedar Rapids, Iowa** – Recreation Needs Assessment and Master Plan
- **City of Cedar Rapids, Iowa** – Parks and Recreation Master Plan
- **Charleston County Park and Recreation Commission, South Carolina** – Parks, Recreation, Trails, and Open Space Comprehensive Plan
- **Cherokee County, Georgia** – Comprehensive Parks and Recreation Master Plan
- **Cherry Hills Community Church, Highlands Ranch, Colorado** – Needs Assessment and Operational Pro forma

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- **City of Colorado Springs, Colorado** – Red Rock Canyon Open Space Park Master Plan
- **Colorado State Parks, Colorado** – Colorado Front Range Trail Implementation Plan
- **City of Commerce City, Colorado** – Parks and Recreation Department Survey Design
- **City of Commerce City, Colorado** – Strategic Plan for Recreation Programs, Services, and Facilities
- **City of Coppell, Texas** – Parks and Recreation Master Plan
- **City of Corvallis, Oregon** – Parks and Recreation Master Plan Update
- **Cripple Creek, Colorado** – Parks and Recreation Needs Assessment and Recreation Center Feasibility Study
- **Crown Mountain Park and Recreation District, Colorado** – Parks and Recreation Needs Assessment and Recreation Center Feasibility Study
- **City and County of Denver, Colorado** – Athletic Field Master Plan
- **City and County of Denver, Colorado** – Recreation Center Needs Assessment and Service Analysis
- **City and County of Denver, Colorado** – Parks and Recreation Program Planning
- **City and County of Denver, Colorado** – Parks and Recreation Master Plan
- **City and County of Denver, Colorado** – River North Park Plan *in conjunction with Civitas*
- **Desert Recreation District, California** – Parks and Recreation Strategic Plan
- **Desert Recreation District, California** – Parks and Recreation Master Plan
- **Town of Dillon, Colorado** – Parks and Recreation Master Plan
- **Eagle-Vail Metropolitan District, Colorado** – Park and Recreation Needs Assessment
- **Eastern Rio Blanco Metropolitan Recreation District** – Recreation, Parks and Trails Master Plan
- **El Paso County, Colorado** – Parks, Trails, and Open Space Plan Update
- **Town of Essex, Vermont** – Recreation Needs Assessment and Strategic Plan
- **Town of Estes Park, Colorado** – Park and Recreation Needs Assessment
- **Estes Valley Park and Recreation District, Colorado** – Stanley Park Master Plan *In conjunction with Design Concepts*
- **City of Evans, Colorado** – Open Space and Trails Master Plan
- **Evergreen Park and Recreation District** – Park and Recreation Master Plan
- **Federal Way, Washington** – Performance Benchmarking and Strategic Planning for New Community Center
- **City of Fitchburg, Wisconsin** – Program Needs Study
- **Forest Preserve District of Cook County, Illinois** Recreation Master Plan
- **City of Fort Collins, Colorado** – Parks and Recreation Policy Plan Update
- **City of Fort Lauderdale, Florida** – Long-Range Strategic Plan
- **City of Fort Morgan, Colorado** – Parks, Recreation and Open Space Master Plan
- **Genesee Foundation, Golden, Colorado** – Community Facilities and Recreation Study
- **City of Glenwood Springs, Colorado** – Parks, Recreation and Open Space Master Plan
- **Foothills Art Center, Golden, Colorado** – Board of Directors Vision and Strategic Plan
- **Grand County Recreation District, Moab, Utah** – Recreation Facilities Needs Assessment Study
- **Town of Granby, Colorado** – Parks Master Plan
- **Grandview, Missouri** – Parks and Recreation Master Plan
- **Grandview, Missouri** – Citywide Trails Plan
- **Green Valley Ranch Metro District, Colorado** – Parks and Recreation Master Plan
- **City of Greenville, South Carolina** – City Park Site Plan *In conjunction with Seamon Whiteside + Associates*
- **City of Hamilton, Ohio** – Parks and Recreation Master Plan
- **City of Hayden, Colorado** – Parks, Recreation, Trails, and Open Space Master Plan
- **Hays County, Texas** – Parks, Open Space, and Natural Areas Master Plan - *In conjunction with Design Workshop*

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- **City of Hutchinson, Kansas** – Park Development Master Plan *In conjunction with Bartlett & West*
- **City of Iowa City, Iowa** – Park and Recreation Master Plan
- **City of Keene, New Hampshire** – Recreation Management Plan
- **City of La Quinta, California** – Community Services Master Plan
- **City of Lafayette, Colorado** – Parks and Recreation Master Plan Update
- **Laguna Hills, California** – Recreation Center Needs Assessment
- **Lake County, Colorado** – Recreation Master Plan
- **City of Lake Oswego, Oregon** – Park & Recreation Facility Needs Assessment
- **City of Lakewood, Colorado** – Community Resources Master Plan
- **City of Las Cruces, New Mexico** – Parks, Recreation, and Open Space Master Plan
- **Town of Leesburg, Virginia** – Parks and Recreation Needs Analysis
- **Lisle Park District, Lisle, Illinois** – Park District Master Plan
- **City of Lone Tree, Colorado** – Parks, Trails and Recreation Master Plan
- **City of Longmont, Colorado** – Open Space and Trails Comprehensive Master Plan
- **Louisiana Department of Recreation, Culture and Tourism, Office of State Parks** – Statewide Comprehensive Outdoor Recreation Plan Update
- **City of Louisville, Colorado** – Parks, Recreation, Open Space, and Trails Comprehensive Master Plan
- **Town of Lyons, Colorado** – Parks and Recreation Master Plan
- **Macomb Township, Michigan** – Parks & Recreation Needs Assessment
- **Manheim Township, Pennsylvania** – Needs Assessment and Operational Pro formas
- **Manitou Springs, Colorado** – Manitou Incline Plan
- **Maryland Department of Natural Resources** – Recreation Component of the Land Preservation and Recreation Plan
- **Maryland National Capital Parks and Planning Commission | Montgomery County, Maryland** – 2030 Vision and 10-Year Strategic Plan
- **Maryland National Capital Parks and Planning Commission, Prince George's County, Maryland** – Needs Assessment, 2040 Vision and Framework, and 10-Year Strategic Plan
- **City of Maryville, Tennessee** – Tennessee Parks and Recreation Strategic Master Plan
- **City of Miami, Florida** – Parks and Recreation Long-Range Strategic Plan
- **City of Monte Vista, Colorado** – Ski-Hi Feasibility Study/Parks and Recreation Master Plan
- **Montrose Recreation District, Montrose, Colorado** – Parks and Recreation Master Plan
- **Town of Nederland, Colorado** – Open Space, Trails, Parks, and Outdoor Recreation Master Plan Update and Gateway Park Plan
- **New Mexico Energy, Minerals, and Natural Resources Department – State Parks Division** – 2009 Statewide Outdoor Comprehensive Recreation Plan Update (SCORP)
- **City of New Orleans, Louisiana** – Lafitte Greenway Park Corridor and Trails Master Planning *In conjunction with Design Workshop*
- **North Clackamas County Park and Recreation District, Oregon** – Parks and Recreation Master Plan and Strategic Plan
- **Oklahoma City, Oklahoma** – Aquatics Strategic and Marketing Plan
- **Oklahoma City, Oklahoma** – Indoor Recreation Facilities and Programs Strategic Plan
- **Oregon City, Oregon** – Parks and Recreation Master Plan Update
- **City of Palm Springs, California** – Parks and Recreation Master Plan
- **Town of Parker, Colorado** – Needs Assessment and Strategic Plan for Senior Services and Therapeutic Recreation
- **City of Pflugerville, Texas** – Parks and Recreation Master Plan
- **City of Post Falls, Idaho** – Parks and Recreation Master Plan
- **Town of Prescott Valley, Arizona** – Parks and Recreation Master Plan & Feasibility Analysis

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- **Prospect Recreation and Park District, Colorado** – Parks and Recreation Master Plan
- **Pueblo Area Council of Government, Pueblo, Colorado** – Recreation and Tourism Plan
- **City of Pueblo, Colorado** – Parks and Recreation Organizational Assessment and Implementation Plan
- **City of Rancho Cucamonga, California** – City-wide Recreation Needs Assessment
- **Storybook Island, Rapid City, South Dakota** – Needs Assessment and Business Model
- **City of Raymore, Missouri** – Parks and Recreation Strategic Implementation Plan
- **City of Roswell, New Mexico** – Parks and Recreation and Open Space Master Plan
- **City of Salida, Colorado** – Parks, Recreation, Trails and Open Space Master Plan
- **City of San Diego, California, Center City Development Corporation** – Downtown San Diego Needs Assessment for Open Space, Parks, and Recreation
- **City of San Francisco, California** – Parks & Recreation Programming Assessment & Work Plan
- **City of Sherwood, Oregon** – Parks Master Plan
- **City of Shoreline, Washington** – Parks, Recreation and Open Space Plan
- **Town of Silverthorne, Colorado** – Long Range Strategic Recreation and Culture Department Plan
- **City of South Jordan, Utah** – Parks, Recreation, Community Arts, Trails, and Open Space Master Plan
- **City of Spearfish, South Dakota** – Sports Fields Inventory and Analysis
- **Stapleton Development Corp., Denver, Colorado** Needs Assessment and Program Plan and Park, Trails, and Greenways Master Plan
- **Town of Steamboat Springs, Colorado** – Parks and Recreation Master Plan
- **City of Sterling, Colorado** – Parks and Recreation Master Plan Update
- **Strasburg Parks and Recreation District, Colorado** Parks, Recreation, and Trails Master Plan
- **Town of Superior, Colorado** – Parks, Recreation, Open Space, and Trails Master Plan
- **Metro Parks Tacoma, Tacoma, Washington** – Mission-Led Comprehensive Recreation Plan
- **Tulsa, Oklahoma** – Park and Recreation Master Plan
- **United States Antarctica Program** – Recreation and Wellness Master Plan
- **City of University Place, Washington** – Capital Strategies Study
- **Town of Vail, Colorado** – Parks and Recreation Master Plan
- **National Capital Planning Commission, Washington, D.C. – CapitalSpace Initiative** District of Columbia Integrated Master Plan
- **Williamson County, Tennessee** – Comprehensive Parks and Recreation Master Plan
- **Williston Parks and Recreation District, North Dakota** – Parks and Recreation Master Plan and Strategic Plan for Recreation
- **Town of Windsor, Colorado** – Parks, Recreation, and Open Space Master Plan Update
- **City of Winter Haven, Florida** – Parks and Recreation Master Plan
- **City of Winter Park, Florida** – Strategic Recreation Facilities Programming Plan
- **Woodburn, Oregon** – Park and Recreation Master Plan