



# Daniel Hopkins, MBA

## Project Consultant

For more than 30 years Danny has served in several leadership positions in the open space, parks and recreation profession since 1988. His experience includes management of open space, trails, and conservation lands, knowledge of park maintenance and operations, golf course, aquatic, and professional sports facility design, construction, maintenance, and operations, special event and athletic tournament production, grant writing and alternative funding initiatives.

Prior to coming to GreenPlay Danny worked as an independent private consultant providing services in master planning, financial planning, feasibility studies, staff training, and sports marketing. Danny has been successful in developing strong professional relationships with local government professionals and community leaders with the focus on finding creative solutions to each of their community's unique challenges.

### EDUCATION

- Master of Business Administration Degree, University of Sarasota School of Business
- Graduate Studies in Education, Fordham University of New York School of Social Services
- Bachelor of Science Degree, State University of New York, Empire State College School of Human Services

### PROFESSIONAL AFFILIATIONS:

- North Carolina Recreation and Parks Association
- National League of Cities
- International Northwest Parks and Recreation Association
- Washington Trust for Historical Preservation Association
- Washington Recreation and Parks Association
- Florida Beaches Preservation Association
- National Association of Counties
- National Recreation and Parks Association
- Florida Recreation and Parks Association
- United States Swimming Association
- Florida Swimming Association
- Gulf Coast Swimming Association
- Florida High School Coaches Association

### Work Experience:

- GreenPlay LLC – Project Consultant, 2019–Present
- Quality of Life Consulting Services LLC – CEO & Founding Member, 2013–2018
- Manatee County - Parks and Natural Resources, Bradenton, FL – Recreation Division/Capital Improvement Program Manager (2016-2018); Aquatics Director (2015-2016)
- Town Of Cary – Parks Recreation Cultural Resources, Cary, NC – Director, 2010–2012
- City of Asheville – Parks Recreation Cultural Arts, Asheville, NC – Superintendent, 2008–2010
- Town of Miami Lakes – City Manager’s Office, Miami Lakes, FL – Community Planning & Capital Projects Director, 2007-2008
- Town of Miami Lakes - Parks and Recreation, Miami Lakes, FL – Director, 2006-2007
- City of Redmond - Parks and Recreation, Redmond, WA – Director, 2000-2006
- Manatee County – Recreation & Cultural Services, Bradenton, FL – Director, 1993-2000

### Representative Project Experience

- Parks & Natural Resources Department \$65 million ½ sales tax initiative, Manatee County, FL
- Greenways & Trail Master Plan, Town of Miami Lakes, FL
- Urban Tree Canopy Management Plan, Miami Lakes, FL
- Critical Facility and Operational Review, County Parks & Natural Resources Department, Manatee County, FL
- Quality Control Systems and Operational Audits, Town of Miami Lakes, FL
- Stadium Expansion Wake Med Soccer Park, Cary, NC
- Construction of Cary Arts Center, Cary, NC
- NCAA Division II National Baseball Championship, Cary, NC
- NCAA Division I College Cup Soccer Championship, Cary, NC
- International Northwest Parks and Recreation Association Award for Outstanding Parks Design, Redmond, WA
- National Parks Service Partnership Award for Lakes to Locks Trail, Redmond, WA
- Implementation of a comprehensive prescribed burn program for Conservation Lands, Manatee County, FL