



Dylan Packebush, MBA, CPRP

Project Consultant



Education and Certifications

- Certified Parks and Recreation Professional - National Recreation and Parks Association
- Master of Business Administration, Sports Marketing, Lundquist College, University of Oregon, 2013
- Bachelor of Science, Recreation, Harrah College, University of Nevada, Las Vegas, 2009

Committee Service

- Denver Urban Scholars, Marketing and Volunteer Outreach Committee, 2014 to 2016
- University of Oregon Movember campaign, Co-Lead, Fall 2012
- Women in Sports Business Symposium Organizing Committee, Relations, Spring 2012
- Anchorage Opera, Opening Night Gala Committee, Fall 2009 and 2010

Work Experience:

Born and raised in Anchorage, Alaska, Dylan brings a wide-range of experiences to GreenPlay and GP RED. His career in recreation began in sports, building an expertise in logistics and operations through his work in collegiate athletics and the non-profit sector. He chose to earn his MBA at the prestigious Warsaw Sports Marketing Center at University of Oregon where he worked as a business and market strategy consultant. Since joining GreenPlay, he has been involved in a variety of projects ranging from master planning to feasibility studies for facilities. Dylan transformed his life through his own access to recreation, and he looks to provide those same opportunities to others. He holds a deep-rooted belief in improving communities through the access to arts, education, and sports. Dylan's passion for life, new experiences, and people is reflected in his commitment to his clients.

GreenPlay Project Experience

- Berthoud, CO – Parks and Recreation Master Plan Update
- Commerce City, CO – Building Program Plan
- Commerce City, CO – Facility Feasibility Study
- Darien, CT – Parks and Recreation Master Plan
- Erie, CO – Marketing Plan Update
- Erie, CO – Parks and Recreation Master Plan Update (2016)
- Erie County, NY – Parks and Recreation Master Plan
- Golden, CO – Parks and Recreation Master Plan
- Loveland, CO – Recreation Center Feasibility Study
- Littleton, CO – Parks and Recreation Master Plan
- Lyons, CO – Land Use Management Plan
- Manitou Springs, CO – Parks, Open Space, and Trails Master Plan
- Teton County, Jackson, WY – Parks and Recreation Strategic Plan
- Tulsa, OK – Operations Consolidation Feasibility Study
- Virginia Beach, VA – Parks and Recreation Strategic Plan
- Widefield School District, CO – Parks and Recreation Master Plan
- Windsor, CO – Parks, Recreation, and Culture Master Plan

Other Experiences

Colorado Parks and Recreation Association Conference, Speaker, 2015
NCAA Basketball Championships, Operations, Denver, CO, 2011 and 2012
Special Olympics Alaska, Assistant Manager Anchorage, AK, 2009 to 2011
Pioneer Las Vegas Bowl, Marketing and Operations, 2008
University of Nevada, Las Vegas Athletics, Operations, 2005 to 2009
Mountain West Championships, Operations, Las Vegas, NV, 2005 to 2009