



Dan Seder, MBA, CPRP

Project Consultant



Work Experience

Dan is a Parks and Recreation Professional with 25 years in the industry. Dan has extensive experience in facility operations and management, aquatics, community programming, special events, and recreation programming. Throughout his career, Dan has had an emphasis on recreation facility and aquatic management. He has overseen and operated the grand opening of a multi-million dollar aquatic facility which won the URPA facility of the year award, organized and developed a new Parks and Recreation department from the ground up, coordinate the opening of a senior/community center and created multiple youth and adult recreation and aquatic programs in the community. Dan has participated on various community boards and local government agencies, been an active member Utah and Nebraska's state parks and recreation associations, and been a part of a community recreation facilities master plan collaboration group.

- Project Consultant – GreenPlay LLC
- Parks and Recreation Director – City of Fremont, Nebraska
- Interim Aquatics Manager – Kroc Community Center/Salvation Army, Omaha, Nebraska
- Parks and Recreation Director – Lindon City, Utah
- Operations Manager, CCMC Daybreak Community Association – South Jordan, Utah

Education

- Masters of Business Administration – University of Phoenix, 2006
- Bachelor of Science – Health Education - Utah State University, 1995

Affiliations and Expertise

- Member of NRPA, URPA, CURPA
- American Red Cross
- Certifications: LGI, LGT, First Aid/CPR
- Ellis and Associates ILTP Instructor
- AFO Certification
- Member of various community boards including Park Board, Cemetery Board, Keep Fremont Beautiful, and Arboretum Committee

GreenPlay Project Experience

- Caswell County, NC – Parks and Recreation Master Plan
- Clinton, IA – Parks and Recreation Master Plan
- Clovis, CA – Parks Master Plan
- Fraser Valley, CO – Parks, Recreation and Golf Master Plan Update

Other Representative Project Experience

- Responsible for the overall operation of the Parks and Recreation Department, including parks, facilities, swimming pools, recreation, cemetery, baseball/softball/soccer complex, three indoor/outdoor arenas
- Part of a community wide recreational facilities collaboration group, planning and developing future facilities for the city and partners in the community (private university, school district, YMCA, Chamber of Commerce)
- Responsible for the overall operation of the Aquatics Department of the Kroc Community Center, a 125,000 square foot facility, including programming, operations, staffing, customer service, and community awareness
- Enhanced and improved current programming and created new programs to increase revenue and services of the facility and department
- Applied a cost analysis for budgeting programs to maintain an awareness of expenses and project revenue for current and new programs
- Created and supervised leadership positions within the department
- Organized and managed the grand opening of an \$11 million aquatic facility, including budget forecast, construction, employee recruitment/staffing/training, operational procedures, program development, marketing and public relations