



# Gareth Jones, PhD

Special Project Consultant

## Analytical Software Proficiencies

- ArcGIS Desktop
- UCINET Software
- R: The R Project for Statistical Computing
- SAS
- SPSS
- QSR Nvivo

## Membership in Professional Organizations

- Academy of Leisure Sciences (ALS)
- National Recreation and Parks Association (NRPA)
- Society of Outdoor Recreation Professionals (SORP)
- North American Society for Sport Management (NASM)
- European Association for Sport Management (EASM)
- Ro Phi Lambda Honorary Society

## Education:

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Gareth Jones graduated in 2016 from North Carolina State University (NCSU) with a Doctor of Philosophy (PhD) in Parks, Recreation, and Tourism Management. While at NCSU, he also earned his graduate certificate in Geospatial Information Science (GIS). Prior to entering NCSU in the Fall of 2013, Gareth earned his Bachelor of Science (BS) and Master of Science (MS) degrees in Sport and Recreation Management from Temple University. As an undergraduate at Temple University, he also earned a minor in General Business Studies.

## Work Experience

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Gareth has experience with youth and community development efforts in a variety of sectors. He served as a regional representative for Play Rugby USA, a national non-profit organization pioneering the development of youth through rugby. As a research assistant at Temple University, he also provided summative assessment services for other non-profit organizations promoting positive youth development through sport. He has also interned and worked with parks and recreation departments in the public sector, functioning primarily within the areas of youth sport and youth development. In the private sector, Gareth has worked as a private contractor with SP Plus Gameday, a global event planning organization that specializes in mega-sport events including the Winter and Summer Olympics, Super Bowl, and Gold Cup. He is currently a postdoctoral fellow at Temple University, working primarily within the Sport Industry Research Center (SIRC).

## Research And Spatial Analysis

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Gareth's research focuses on how sport and recreation contributes to youth and community health outcomes. In particular, he utilizes geospatial analysis to study the distribution of supportive recreation services. By gathering, classifying, and symbolizing spatial features and their categorical attributes, Gareth provides visual inventories of community assets and programs. He also utilizes analytical techniques such as hot spot analysis, grouping analysis, and high/low clustering to study the spatial distribution and locational characteristics of services and assets.

## GreenPlay Project Experience

- Fraser Valley, CO – Parks, Recreation and Golf Master Plan Update
- St. Mary's County, MD – Land Preservation, Parks, and Recreation Plan Update