



# Cindy Heath, CPRP

Project Consultant



## Work Experience:

Cindy is a Certified Park and Recreation Professional with over 30 years of experience in public parks and recreation programming and administration, non-profit board leadership, facility, parks and trails planning, grant writing, fine arts, performing arts, and cultural programming, and community partnerships. Her areas of expertise include community consensus building, partnership development, designing community connectivity through cultural arts, trails, eco-tourism and adventure travel, sustainability initiatives, and public art programs. Cindy conducts trainings for community leaders on public art initiatives, the creative economy, and developing cultural arts master plans and policies.

- GreenPlay LLC, Project Consultant: 2009 - Present
- Project Consultant, Dartmouth Hitchcock Medical Center Healthy Eating Active Living Partnership, 2009 to present
- Project Consultant, New Hampshire Creative Communities Network 2009 to present
- Executive Director, GP RED: 2010 to present
- City of Lebanon, New Hampshire Recreation and Parks Department, Director
- University of New Hampshire Intramural Sports Department, Program Coordinator
- Boston University Sargent Center, Environmental Educator
- Colby Sawyer College, New London, New Hampshire, Adjunct Faculty

## Representative Project Experience

### *GreenPlay Project Manager:*

- City of Baltimore - Recreation Services Assessment
- Town of Essex, VT - Parks and Recreation Master Plan
- City of Keene, NH - Active Recreation Resources Plan
- Louisiana State Parks - Louisiana Statewide Comprehensive Outdoor Recreation Plan
- Maryland Department of Natural Resources – Recreation Component of the Land Preservation and Recreation Plan
- New Hampshire SCORP - Writing and Editing Assistance

### *Capital Projects in New Hampshire:*

- Riverside Community Park, Design/Construction\*
- Institute for Public Health Innovation - Safe Routes to Play
- Miami Valley Ohio Regional Planning Commission - Safe Routes to Play

### *Cultural Arts Planning:*

- Lebanon, NH Cultural Arts Master Plan, New Hampshire Creative Communities Network, Creative Economy Toolkit (online resource, [nhcreativecommunities.org](http://nhcreativecommunities.org))

### *Trails & Greenway Planning:*

- Blueprint For Community Trails, Liveable Walkable Lebanon Plan, Safe Routes to School Community Plan, Mascoma River Greenway Plan, Convener/Facilitator for Local & Regional Trails Planning Forums, Westboro Railyard Community Trail Design, Community Nordic Trail Grooming System\*

### *Program & Project Grants:*

- Bryne Foundation, Public Art Visioning Forum
- National Park Service Rivers & Trails Technical Assistance for Mascoma River Greenway
- NH Land and Community Heritage Fund, Westboro Railyard Trailhead & Boat Launch
- NH Trails Bureau, Nordic Grooming equipment
- NH Department of Agriculture, Farmers' Market Development
- Robert Wood Johnson Foundation Active Living By Design Grantee Partner, Trail Design and Planning
- NRPA Teens Outside Grantee, Adventure Program Development

### *Publications:*

- "Leadership in the 21st Century," National Symposium VII, "Why Coaching Certification Matters," NH Municipal Association
- Presenter at NRPA Congress, National Trails Symposium, New England Training Institute, NH Municipal Association, NH, VT and CT Recreation & Park Associations on Active Living By Design, Developing Healthy Communities, Active Lifestyle Programming, Regional
- Trails Partnerships, Youth Sports Coaching Education, Small Town Issues in Recreation and Parks, Power Programming, Youth Development, Customer Service, Staff Motivation and Development

## Education

- Bachelor of Science, Physical Education, University of New Hampshire, Minor, American History, 1981
- NRPA Western Park Planning & Maintenance School, North Carolina State University Revenue Management School
- NRPA National Computer School, NRPA Leadership, Outdoor Adventure & Health/Fitness Symposiums
- National Thought Leader Symposiums VII & XV, American Trails and National Trails Symposiums
- Robert Wood Johnson/UNC Active Living By Design Conference

## Awards

- Center for Whole Communities Whole Thinking Fellowship
- Global Grass Roots Upper Valley Change Agent Finalist
- Robert Wood Johnson Active Living By Design Fellowship
- Wink Tappl Professional Award, New Hampshire Recreation & Park Association
- Young Professional Award, National Recreation & Park Association

## Memberships & Certifications

- Upper Valley Arts Alliance
- Certified Park & Recreation Professional

*\*Prior to joining GreenPlay*

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And Open Space Consulting

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