

# Employee Spotlights

## GreenPlay Adds Three Consultants to Our Line-up of Outstanding Associates



**Adam Bossi** is a land use, parks, and environmental planner with ten years of experience administering state and local land use and environmental protection programs, managing municipal open space systems, and contributing to improvements in public parks planning programs, policies, and regulatory reforms. Adam comes to our team from the Maryland Department

of Natural Resources, Land Acquisition and Planning Unit, where he served as Natural Resources Planner and as the Land and Water Conservation Fund State Liaison Officer.

“Working at the state level taught me how to work with more diverse populations, and large scale projects. I learned to work with large cities like Baltimore as well as small, rural/agricultural, and coastal communities. I’ve worked with large and small agencies on a wide array of issues like property management, land acquisition, and service provision strategies.”

Adam also has a Masters degree in Landscape Design where he focused on planning and design for green infrastructure and sustainability. “This background has helped me communicate better with planners and landscape professionals because I can speak their language,” Adam explains. “I’m able to look at maps and data with engineers, attorneys and planners and engage them on a more professional level.”

Adam works out of our Silver Springs, Maryland office. View Adam’s full resume [here](#).

**Tom Diehl, CPRP** is a Recreation and Athletics Management Professional with over 30 years of experience at both public and private institutions. He has experience in the management of recreation programs and aquatic facilities. Much of his work has been on collegiate-level projects. He also has experience with athletics programming, community relations, and special events management.



Tom is an expert in helping organizations expand and/or enhance their facilities and programs. In his most recent position as Director of Recreational Sports at Virginia Commonwealth University (VCU), Tom did a needs assessment, facility assessment and a feasibility study to determine the organization’s current status, and where the community wanted it to go, along with the recommended path to get there. These assessments led to a \$56 million project to expand facilities and programs. “This two-year project was completed \$500,000 under budget and three months early resulting in increased annual revenue of 600% to over \$1 million, increased customer base by 500%, and increased customer traffic flow by 300% in the first year of the facility being opening. The growth has continued each year thereafter.”

Tom has demonstrated significant leadership success and participated in long range and master planning processes. Additional areas of expertise include utilization of cost recovery analysis; project management/construction oversight; communications/staff & board development. Tom has been a member of the National Intramural Recreational Sports Association (NIRSA) since 1995. He completed The NIRSA School of Sports Management and The Grace E. Harris Leadership Institute at VCU. He’s also a member of the National Recreation and Park Association. He is CPR/First Aid/AED certified, a Certified Pool Operator, a Certified Emergency Shelter Operator and has completed Active Shooter training. Tom works out of our Richmond, Virginia office. View Tom’s full resume [here](#).



**Daniel Seder, MBA, AFO**, is our newest Project Consultant. Dan has served in many capacities and brings strong practical experience from his career of over 25 years in the parks and recreation field, including roles as a parks and recreation director, operations manager, aquatics manager and recreation coordinator in municipal government and the private sector.

He has extensive experience in facility operations and management, aquatics, community programming, special events, and recreation programming. Dan also worked as an Adjunct Instructor teaching upper level Recreation Administration courses for Utah Valley University.

Dan most recently has served as the Parks and Recreation Director for the City of Fremont, Nebraska. Before relocating to Omaha, Nebraska, in 2011, Dan played a key role in developing and building a new department while overseeing the construction and opening of an \$11 million aquatic facility in Utah. Dan also served in the role as the Operations Manager for a master planned community of over 4,000 acres in size with an expected build out of 20,000 residents. Dan worked closely with the builder and was responsible for the planning, programming, and operation of all recreational facilities, parks, trails and open space for the community.

Dan likes to work closely with community and civic leaders, and has been a part of numerous collaboration projects with school districts, city officials, private institutions, and other stakeholders. He seeks to develop staff capacity and improve programs and other offerings to continue to address trends in the field and the needs of communities. He has extensive experience in creating Requests for Proposals (RFP's) and working on user agreements and contracts for projects. Dan cares about his profession and those who benefit from services provided by the parks and recreation field.

View Dan's full resume [here](#).