

# Announcement

LOUISVILLE, CO October 13, 2014 – GreenPlay, LLC, is pleased to announce a new addition to our team. Bob Easton, retired Executive Director of Foothills Park and Recreation District in Jefferson County, Colorado, has joined the firm as a Project Consultant. Bob has previously worked with GreenPlay as a contracted special consultant on various parks and recreation master planning projects in the State of Colorado, including plans for the Town of Erie, the City of Louisville, and the Evergreen Park and Recreation District, along with a Management Assessment for Carbon Valley Park and Recreation District.



Bob served in management and executive level positions in the recreation and parks profession for over 35 years. His experience includes knowledge and oversight of park maintenance and operations, recreation facility operations, golf course operations, budgeting, project funding and construction oversight, program evaluations, open space and trails, public process, public finance, water rights, personnel management, crisis management, and marketing.

During his 31 years with Foothills, the District was a finalist for the NRPA Gold Medal Award five-times, securing two Gold Medal Awards. As Executive Director, Bob negotiated and then implemented the exclusion of Foothills from the adjacent City of Lakewood, allowing both agencies to eliminate service duplications and public concern over double taxation, with new boundaries, identity, and passage of a bond to build new facilities. Under his direction, the District successfully completed \$45 million in new parks, facilities, and trail development, an 80,000 SF recreation center, a two-sheet ice arena, park and recreation renovations, 2 outdoor swimming pools, 10 miles of trails, several neighborhood parks, an indoor soccer arena, and a hard surface softball field designed for wheelchair users. Following the tragic shootings at Columbine High School in 1999, Bob helped coordinate public response at the informal memorial that appeared at Clement Park, and subsequently served for eight years as Chairman of the Columbine Memorial Committee, coordinating design, \$2.3 million fundraising, construction and the 2007 dedication of a permanent memorial located in Clement Park.

Bob has been a member of Colorado Parks and Recreation Association since 1976, serving in leadership roles, including President of CPRA in 1994. He received the CPRA Fellow Award in 1996 and was honored with a Lifetime Achievement award in 2012. He has also been a National Recreation and Park Association member since 1976, serving in various capacities, including Midwest Regional representative, and as an instructor at Revenue Schools and regional conferences. He received the Midwest Region Fellow Award in 1995, and is a graduate of the University of Georgia (NRPA) Executive Development School. He was honored as Manager of the Year by the Special District Association of Colorado and was a long time member of the SDA Legislative Committee. He is currently serving as a member of the Douglas County Parks and Trails Advisory committee. In addition to his professional work in Jefferson County, Bob has been an active member of the local Chamber of Commerce, and School District budget committees.

Bob attended Colorado State University, served as a Sargent in the US Army during the Vietnam era, and secured a Bachelor's Degree in Park and Recreation Administration from Metro State University in Denver. He enjoys reading, NASCAR racing, fantasy (and real) football, sings in his church choir and devotes much of his free time to his 7 grandchildren.

Please join us in welcoming Bob to the team. He can be reached at [BobE@GreenPlayllc.com](mailto:BobE@GreenPlayllc.com). For more information, please visit our website: [www.greenplayllc.com](http://www.greenplayllc.com).