



GRASP®

DESIGN CONCEPTS GREENPLAY



What is GRASP®?

GRASP® (Geo-Referenced Amenities Standards Process) is our proprietary name for *Composite-Values Level of Service Analysis*. It utilizes GIS and other technologies to offer new ways to **measure level of service and display the value** of parks, trails, open space, facilities, programs and other amenities.

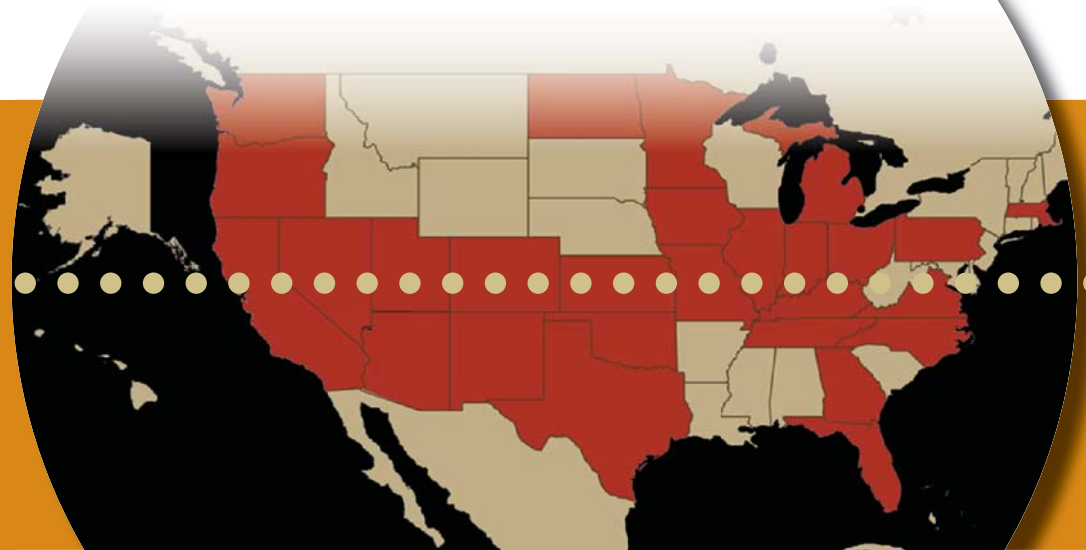
How is it different?

GRASP® takes traditional methods of Level of Service planning to a higher level by utilizing **user-determined parameters** as well as the ability to factor in the **quality** of existing facilities, land uses and programs.

Why choose the GRASP® method?

Agencies across the country are using GRASP® to **manage and plan the facilities and services** they provide:

- National Capital Planning Commission
- USA Football
- Arlington County, VA
- Fort Lauderdale, FL
- Palm Springs, CA
- Denver, CO
- Tacoma, WA
- Iowa City, IA
- And many others





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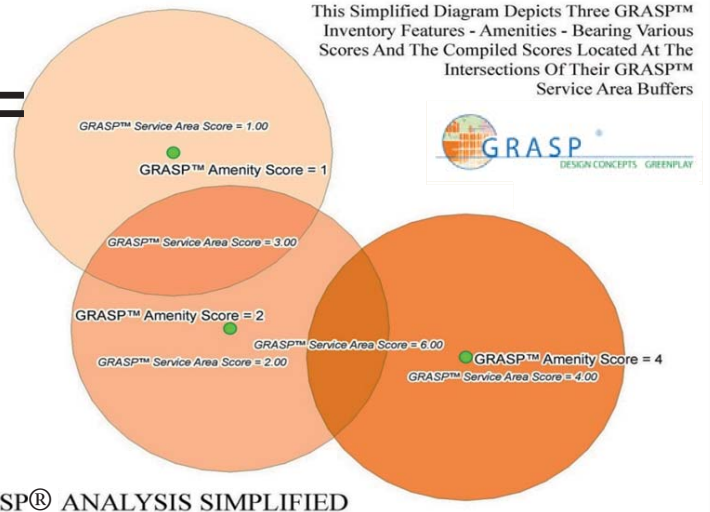
How does it work?



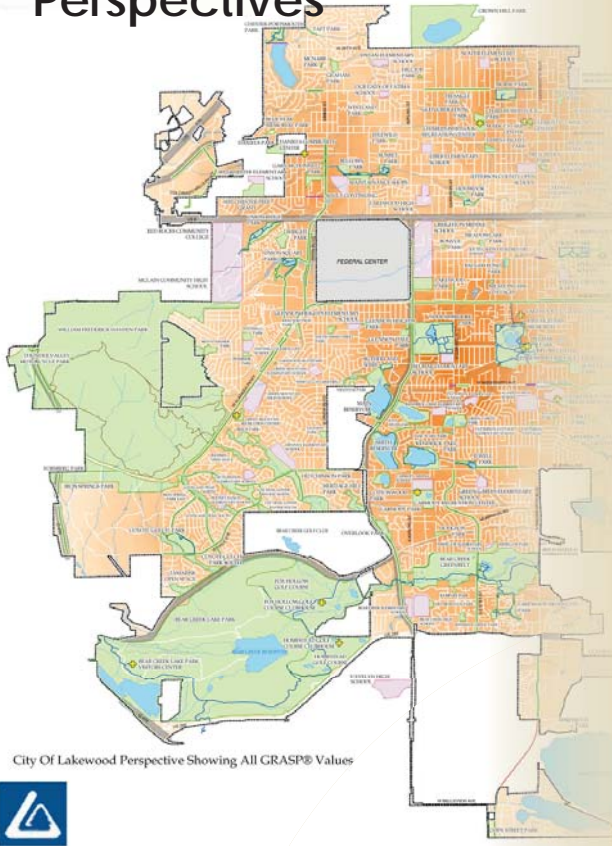
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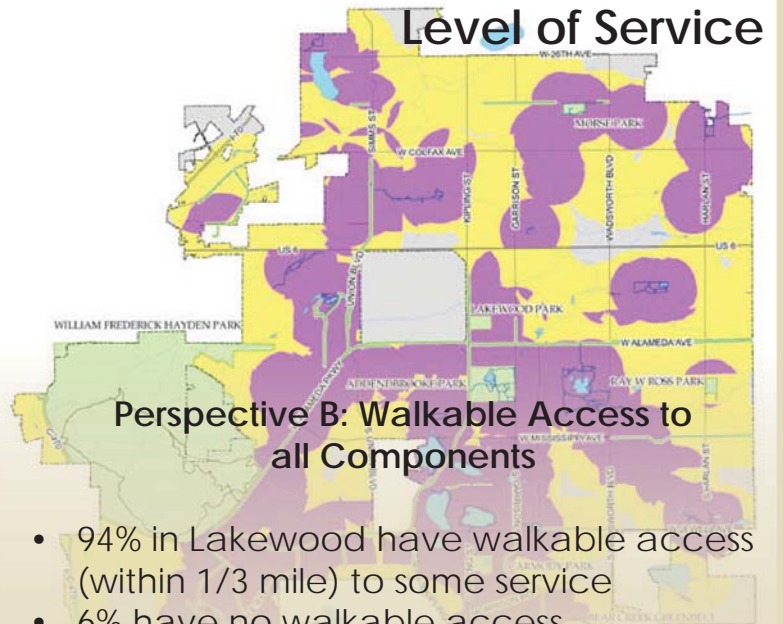
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Perspectives



Level of Service



- 94% in Lakewood have walkable access (within 1/3 mile) to some service
- 6% have no walkable access
- 62% at or above targets
- 32% below targets

GREENPLAY LLC

The Leading Edge In Parks, Recreation
And Open Space Consulting

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DESIGN CONCEPTS

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