

# Proposal for Professional Services

Promotions,  
Marketing,  
Alternative Funding  
and Partnerships

**GREENPLAY** LLC

*The Leading Edge In Parks, Recreation,  
And Open Space Consulting*



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# Promotions, Marketing, Alternative Funding and Partnerships

GreenPlay participates in and supports ongoing research and innovations in alternative funding, core services identification, cost recovery, and communication methodologies. We often assist agencies with creating plans, policies, and consensus on philosophies related to funding, appropriate subsidies, budget creation and reduction, and partnership facilitation.

## Examples of past projects include:

- **City of Boulder, Colorado** – Parks & Recreation Partnership Process & Facilitation
- **City of Carlsbad, California** – Park Development and Operational Funding Options and Strategies
- **City of Federal Way, Washington** – Community Center Marketing, Management, and Operational Planning
- **Hillcrest Capital Consulting, Minneapolis, Minnesota** – Market Research Project – Recycled Plastic Lumber
- **MZI, Inc., Golden, Colorado** – Marketing & Business Plan
- **ECI, Loveland, Colorado** – Marketing Strategy and Plan
- **City of Mesa, Arizona** – Parks & Recreation Comprehensive Fundraising Feasibility Study
- **Town of Superior, Colorado** – Public Process Facilitation for Town 9 Park Development
- **The Breakaway Center, Westminster, Colorado** – Indoor Inline Arena Management, Operations, and Planning
- **Willamalane Parks and Recreation District, Oregon** – Pricing Philosophy and Cost Recovery
- **Town of Windsor, Colorado** – Park Land Dedication and Impact Fee Costing Study Feasibility